



CELEBRATE ST. LOUIS' MOST TENACIOUS ENTREPRENEURS

Presented by



Northwestern Mutual
Saint Louis

TOP WOMEN BUSINESS OWNER LUNCHEON

February 19, 2014
11:00 a.m. - 1:00 p.m.

\$50 PER PERSON/\$500 PER TABLE-
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Honoring The Area's
Top Women

The Area's Top Women Share Their Best Advice and Best Practices



LISA NICHOLS, TECHNOLOGY PARTNERS

Lisa Nichols is co-founder of Technology Partners, a 350-employee Enterprise It Staffing and solution firm. Technology Partners offers a non-traditional business model, created by Lisa and her husband, Greg, which has revolutionized the staffing industry since the inception of the company. Lisa was listed as the No. 7 Top Women Business Owner in the Business Journal's 2013 Book of Lists.



LAURA ORTMANN, GINGER BAY SALON & SPA

Laura Ortmann was once the attorney for Ginger Bay Salon & Spa. When the previous owner wanted to sell the company, Laura jumped at the opportunity. She purchased the company in 2008. Laura brought innovative concepts to the company and industry, like open book management and weekly huddles. She has been so innovative, salon owners from across the country come to visit her weekly employee huddles. She's now grown Ginger Bay Salon & Spa to two locations throughout the area. She is listed as the No. 44 Top Woman Business Owner in the Business Journal's 2013 Book of Lists.



JANE SAALE, COPE PLASTICS

Jane is President and Chief Executive Officer of Cope Plastics, Inc. She started her career at Cope Plastics in sales in 1987 and in 1996 she became the Chief Financial Officer. Since October 2004 she has served as President and CEO of the company. Cope Plastics, Inc. is ranked in the top 150 privately held companies, and ranked 5th largest women-owned business in the St. Louis metro area as published by St. Louis Business Journal.



TRACY HART, TARLTON CORPORATION

Tracy Hart, president of Tarlton Corporation, is the first woman to become president of a major general contracting company in St. Louis, and one of a few nationally. Since Hart joined the company in 1990, Tarlton has tripled its size and further solidified its market share. She was listed as the No. 2 Top Women Business Owner in the Business Journal's 2013 Book of Lists.



MODERATOR: ERIN JOY, BLACK DRESS PARTNERS

Erin Joy is the founder and CEO of Black Dress Partners, an award-winning coaching & consulting firm that helps Black Dress Circle, a CEO peer group designed to connect successful women business owners who face similar challenges, while empowering them to both contribute to and benefit from the group's collective wisdom and experience. Members of these confidential, non-competitive "circles" are hand-selected to provide optimal synergy within these small-group settings.

